



CORPORATE PARTNERSHIP PROGRAM

2021

"Strengthening Communities by **Rebuilding Lives**"

ABOUT PEACEPRINTS OF WNY

Since 1985, Peaceprints of WNY has been providing housing to individuals reentering the community from incarceration and offering rehabilitation and wrap around support services aimed at increasing client independence and decreasing the relapse into criminal behavior known as recidivism. Today, the organization has expanded to provide resources and services to individuals at every stage in the justice system with programs for youth 16-21, adults currently held in incarceration, and individuals who are returning to the community. Peaceprints also promotes advocacy and re-form at all levels of government to change the way our criminal justice system functions.



All of our programs prioritize providing clients and their families the highest standard of care and are designed to ensure the basic needs of our clients are satisfied so they can focus on empowering themselves with the tools necessary to gain knowledge, make informed decisions, and break the cycle of incarceration.

We recognize that no two individuals are the same, and that the circumstances, abilities, and needs of the people we help vary greatly. In providing the most effective care to our clients, we offer a range of personalized services, programs, and resources designed to meet each individual where they are on their transformation.

Our programs include:

- **Empower Youth**—a program in partnership with the Buffalo Public Schools focused on providing tools and resources for justice-involved youth to regain control of their lives.
- **Project Blue**—a jail-based program providing pre-and post-release case management.
- Preventative services to avoid incarceration.
- Transitional, supported, and independent housing for returning individuals.
- G.E.D, higher educational, and vocational training programs.
- In-prison and community support groups and mentorship.
- St. Patrick community food pantry.

Our approach has been proven to work, and the organization has recently been recognized at the national level by the U.S. Department of Justice as an industry leader in emerging best practices. Our programs boast a **6% recidivism rate among our clients**. This rate of re-incarceration is **60% lower than the national average**, and **75% lower than the Erie County average**. This astounding rate mixed with our novel, person-based approach has caught the attention of the National Institute of Justice and is being studied for implementation on a nation-wide scale.



Our team of social workers, mental health counselors, legal professionals, and criminal justice reform experts utilize a Critical Time Intervention model and integrate evidence-based practices and trauma centered healing into their everyday work. We provide intensive case management focused on immediately providing the most basic physiological and safety needs for our clients as defined by Maslow's Hierarchy of needs.

Clients are given numerous resources and intensive support while they learn to reenter their communities as employees, family members, and neighbors.



WHAT DO OUR CLIENTS THINK?

"Another question she asked was 'is there anything available to us now that wasn't in the past that could have made things different?' The answer is yes, Project Blue. I have a transition coordinator that took the initiative to help me with my seventeen year old daughter than ran away from home. She helped secure her living situation and helped me with my role as a father while incarcerated... I tested this program by venting to Deputy Rommel. I basically asked him 'how can you help an inmate like myself, I'm calling home and hearing about my daughter running away, what can you do for me?'. 'Sure enough, he and my transition coordinator showed and proved. My following phone call was an inspirational moment for me. My daughter was with her grandmother, enrolled back in school. She got help with trying to get her working permit. My whole point is, individuals I just met three months ago are willing to go above and beyond to help me—a criminal with a repetitive arrest record. How can I not give an honest attempt at change? It would be a shame not to take advantage of the endless opportunities Peaceprints and Project Blue have presented to me. Having the opportunity to be a part of the program has been an overwhelming experience for myself and others. I feel comfortable in saying that during my incarceration, Project Blue has helped me solidify a foundation to build a new me. Thank you Peaceprints and Project Blue."

- Peaceprints client C.P.

YOUR IMPACT AS A CORPORATE PARTNER

Peaceprints of WNY strives to honor our corporate partners by offering **sponsorship packages that are meaningful to your organization**. The benefits we have included have been created to engage your employees, add value to your company, and can be further tailored to advance your mission and strengthen recognition of your brand in the community. We hope you will consider joining the program and connect with other leaders who share your vision for a more equitable future.

With your partnership you will:

- Strengthen our communities by rebuilding lives
- Position yourself as a leader in the social justice and racial equity movement
- Mitigate the communal and economic toll of mass incarceration
- Reach new audiences and grow your network

Your contribution will be tax-deductible and will help **connect the formerly incarcerated to the resources and support they need to live happy, healthy, and productive lives and end the cycle of incarceration**. With your help Peaceprints can expand its impact in New York State and rebuild disenfranchised individuals, families, and communities.



PEACEPRINTS IN THE COMMUNITY



Program Participants re-offend at rates 60% lower than the national average, and 75% lower than the Erie County average.



Over 300 individuals across 7 counties participating in in-prison support groups and skill building curriculum.



Over 275 new clients given intensive case management personalized to their needs each year.



Over 150 individuals living in safe, clean, and affordable Peaceprints residential facilities annually.



More than 200 families were provided healthy, nutritious food through our food pantry in 2020.



By reducing the number of individuals in prison, each year, Peaceprints saves taxpayers over \$13,000,000.



The Federal government recognized Peaceprints as an industry leader and invested \$800,000 to study us as a template for a national best-practice standard in reentry programming.

2021 CORPORATE PARTNERSHIP LEVELS AND BENEFITS

Benefits	Champion \$25,000	Ally \$15,000	Advocate \$10,000	Supporter \$7,500	Friend \$5,000	Neighbor \$2,500
Partnership Recognition in Annual Report	X	X	X	X	X	X
Corporate Volunteer Opportunities	X	X	X	X	X	X
Partnership Recognition on Peaceprints Website	Company Logo	Company Logo	Company Logo	Company Name	Company Name	Company Name
Recognition on Social Media Platforms	Quarterly Post w/Logo	Quarterly Post w/ Logo	Bi-annual Post w/ Logo	Bi-annual Post w/ Name	Bi-annual Post w/ Name	Bi-annual Post w/ Name
Recognition On-Site at Residential Facilities	Company Logo	Company Logo	Company Logo	Company Name	Company Name	Company Name
Complimentary Tickets to Exclusive Events	20	16	10	8	6	4
Opportunity to Recruit and Table at PPWNY Job Fairs	X	X	X	X	X	
Opportunity to Host (Virtual) Classes for Residents and Clients	X	X	X	X		
Advertisement in Special Event Programs	X	X	X			
Feature in the Peaceprints Newsletter	X	X	X			
Opportunity to Nominate a Company Executive to Serve on a Committee	X	X				
Opportunity to Nominate a Company Executive to Serve on the Board	X					

AVAILABLE SPONSORSHIP PACKAGES

If your organization prefers event or program sponsorship to a corporate partnership, Peaceprints is delighted to create customizable sponsorship packages tailored to your company's impact, employee engagement, and philanthropic goals. Some of the programs and events available to sponsor include, but are not limited to:



Support Groups

Our team goes inside 6 prisons across WNY to facilitate support groups. For individuals who have reentered the community, we provide post-release support groups in Rochester and Buffalo.



Holiday Parties

Each year, hundreds of our clients get to celebrate their first Thanksgiving, Halloween, ect. back in the community. Whether they are alone or with their families, Peaceprints tries to make these milestones special for everyone with holiday parties, dinners, and presents for all our residents and their families.



Job Fairs

We invite community organizations to participate in (virtual) job fairs where they can share information about their company and services and recruit new employees.



Care Packages

Every year around the winter holidays, our community comes together to decorate and stuff thousands of packages for people spending the season locked away from their loved ones.



Blue Crew

Our workforce development program begins while clients are still incarcerated. While in jail, participants complete a 20-hour course to help them prepare to apply to, interview for, and maintain employment. After being released from jail, clients are enrolled in a transitional work crew that allows clients to earn an income, re-acclimate to the schedule and structure of the workforce, be re-introduced to workplace dynamics, gain professional references, and glean job experience.



Mural Project

This year, Peaceprints will be holding a competition to submit a work of art representing the values and mission of Peaceprints and the organization's vision for the future. The winning design will be turned into a mural and will be painted as a community effort.



Annual Award Dinner Auctions and Honors

Every year, the community comes together as Peaceprints of WNY celebrates the collaborators who ensure our success. In a night full of inspirational speakers, delightful food, and exciting auctions, we share our mission and impact as we honor four outstanding leaders who embody the values of Peaceprints.



Welcome Kits

When clients arrive at our housing facilities directly from prison, they don't have access to basic personal hygiene items. We provide every new resident with a "welcome kit" that includes items like new linens, a toothbrush, a razor, and other toiletries.



Volunteer Program

Peaceprints relies on a robust team of volunteers to assist in our day-to-day activities. From helping to run our food pantry, to joining staff to facilitate in-prison support groups, to making dinners for our residents, and so much more, our volunteers are critical in maximizing our impact for returning people in WNY.



Education

Peaceprints offers a number of different educational tracts for different levels of experience. In addition to High School Equivalency courses for youth and adults, Peaceprints also partners with local colleges to bring classes to one of our housing facilities so clients can earn their Associates of Arts degree in an environment that addresses and eliminates barriers to higher education, provides wrap-around services and case management, develops an engaging curriculum, and creates a safe environment to learn.



Virtual Speaker and Skills Series

Peaceprints strives to keep our clients intellectually stimulated and engaged in lifelong learning habits and skill building practices. For the individuals living in our housing facilities, and for clients in the local jail, Peaceprints invites community leaders to virtually give lectures and host workshops or classes to enrich our clients and pique their interest. Classes are created in collaboration with our partners and can include topics like art therapy, cardio, yoga, financial literacy, budgeting, nutrition, cooking, creative writing, and so much more!



“Strengthening Communities by **Rebuilding Lives**”



Peaceprints of WNY

Hope House and Administrative Offices

660 Smith Street

Buffalo, NY 14210

(716) 865-6131

St. Patrick Food Pantry

1119 William Street

Buffalo, NY 14206

Pantry Hours

Monday, Wednesday, Friday 9:00am–1:00pm

Bissonette House Transitional Housing

335 Grider Street

Buffalo, NY 14215

(716) 892-8224

Abbott Road Independent Housing

89/91 Abbott Road

Buffalo, NY 14220

Project Blue and Empower Youth Offices

170 Kerns Avenue

Buffalo, NY 14211

To discuss opportunities for corporate partnership, sponsorship opportunities, philanthropic contributions, or other collaborations, please email Christian Holdridge at choldridge@peaceprintswny.org



peaceprintswny.org